

find the **Best Colors** for your skintone and hair color

Step 1

Find your coloring.

Step back from a mirror (about 6 feet), and what do you see? Which of these groups of women most closely looks like you?

Deep



Eyes: You will have dark eyes, dark brown or black

Hair: Your hair will be black or dark brown

Skin tone: You will have medium to dark skin. You get very tan in the sun. You might notice yellow or green undertones to the inside of your forearm.

Other things to consider: You probably have some ethnicity in your family history. Hispanic, African American, Italian, Indian etc.

Soft



Eyes: you have brown, blue, green or hazel eyes

Hair: Your hair is medium to light brown, any shade of blonde

Skin Tone: You have medium to light skin tone.

Other: Many ladies in this category are of German, Russian, Scandinavian, or Irish descent. This isn't to say this is a MUST to fall into this category, however it is very typical.

Warm



Eyes: You have blue, brown or hazel eyes

Hair: You have red or red undertones in your hair. You might call it strawberry blonde.

Skin Tone: Your skin in medium to light, you have pink undertones to your skin. Probably freckles; you also might notice redness in your cheeks.

Other: some African American women fall into this category if they are of a medium to light skin tone, and have red in their hair.

Cool



Eyes: You will have brown, green, hazel or blue eyes.

Hair: Your hair will be white, grey or salt and pepper. You might even have brown hair that is considered ash-brown

Skin Tone: Your skin tone will be light, medium or dark.

Step 2

Know Your Best Hues

Now that you've found the group you seem to relate most with, here are some tips:

Deep

Best Neutral: Black

Best Pop Color: Red

Best Color Palate Inspiration: Think primary colors, the Crayon box of 8...Red, Blue, Green.

Makeup Hues: Raspberry, dark amber

Stay Away From: Pastels

Warm

Best Neutral: Chocolate

Best Pop Color: Rust, Orange and even army green

Best Color Palate Inspiration: All the shades of Thanksgiving (fall, when the leaves are changing) are perfect for you

Makeup Hues: Tawnies and earth tones

Stay Away From: blue undertone colors, colors that seem 'icy'

Soft

Best Neutral: If you have brown eyes try Camel or Brown. If you have blue eyes, Navy is the best. Hazel eyes will look great in greys.

Best Pop Color: Any shade of blue will always look best on you! Good go-to shades are chambray and Goodwill blue!

Best Color Palate Inspiration: Think Spring colors, when the flowers start to bloom.

Makeup Hues: Toffee, soft pink and corals

Stay Away From: Black is a hard color for you to wear. If you insist, wear a dirty (softer) black. Also stay away from neon shades.

Cool

Best Neutral: Black

Best Pop Color: Hot Pink

Best Color Palate Inspiration: Think icy colors, colors you might see on a cold, crisp snow night.

Makeup Hues: Pinks, plums and soft mauves

Stay Away From: colors with yellow undertones