

# Step 1

## Find your coloring.

Step back from a mirror (about 6 feet), and what do you see? Which of these groups of women most closely looks like you?

### Deep



**Eyes:** You will have dark eyes, dark brown or black

**Hair:** Your hair will be black or dark brown

**Skin tone:** You will have medium to dark skin. You get very tan in the sun. You might notice yellow or green undertones to the inside of your forearm.

**Other things to consider:** You probably have some ethnicity in your family history. Hispanic, African American, Italian, Indian etc.

### Soft



**Eyes:** you have brown, blue, green or hazel eyes

**Hair:** Your hair is medium to light brown, any shade of blonde

**Skin Tone:** You have medium to light skin tone.

**Other:** Many ladies in this category are of German, Russian, Scandinavian, or Irish descent. This isn't to say this is a MUST to fall into this category, however it is very typical.

### Warm



**Eyes:** You have blue, brown or hazel eyes

**Hair:** You have red or red undertones in your hair. You might call it strawberry blonde.

**Skin Tone:** Your skin in medium to light, you have pink undertones to your skin. Probably freckles; you also might notice redness in your cheeks.

**Other:** some African American women fall into this category if they are of a medium to light skin tone, and have red in their hair.

### Cool



**Eyes:** You will have brown, green, hazel or blue eyes.

**Hair:** Your hair will be white, grey or salt and pepper. You might even have brown hair that is considered ash-brown

**Skin Tone:** Your skin tone will be light, medium or dark.

## Step 2

### Know Your Best Hues

Now that you've found the group you seem to relate most with, here are some tips:

#### Deep

**Best Neutral:** Black

**Best Pop Color:** Red

**Best Color Palette Inspiration:** Think primary colors, the Crayon box of 8...Red, Blue, Green.

**Makeup Hues:** Raspberry, dark amber

**Stay Away From:** Pastels

#### Warm

**Best Neutral:** Chocolate

**Best Pop Color:** Rust, Orange and even army green

**Best Color Palette Inspiration:** All the shades of Thanksgiving (fall, when the leaves are changing) are perfect for you

**Makeup Hues:** Tawnies and earth tones

**Stay Away From:** blue undertone colors, colors that seem 'icy'

#### Soft

**Best Neutral:** If you have brown eyes try Camel or Brown. If you have blue eyes, Navy is the best. Hazel eyes will look great in greys.

**Best Pop Color:** Any shade of blue will always look best on you! Good go-to shades are chambray and Goodwill blue!

**Best Color Palette Inspiration:** Think Spring colors, when the flowers start to bloom.

**Makeup Hues:** Toffee, soft pink and corals

**Stay Away From:** Black is a hard color for you to wear. If you insist, wear a dirty (softer) black. Also stay away from neon shades.

#### Cool

**Best Neutral:** Black

**Best Pop Color:** Hot Pink

**Best Color Palette Inspiration:** Think icy colors, colors you might see on a cold, crisp snow night.

**Makeup Hues:** Pinks, plums and soft mauves

**Stay Away From:** colors with yellow undertones